

Shona McFarlane

FACILITATOR, PUBLIC SPEAKER AND TRANSFORMATIONAL COACH



Role Profile

Expertise: 18 years consulting in learning and development and working across 17 different countries with a wide range of organisations.

Working with: Board level executives, managers and individual contributors delivering courses and talks and coaching on positive psychology, wellbeing and resilience.

Why we do what we do

I believe everyone is unique and capable of amazing achievements, if they only believe it for themselves.

My passion is assisting people develop their confidence and abilities in whatever direction their desire takes them so they can be the best version of themselves and positively influence their world.

We all have a story, and owning that story makes us stronger. My calling is to help people turn their story to a powerful purpose they can use to be empowered and go beyond what seems possible for them.

Qualifications and Accreditation *Sector Experience*

- 16 years management experience in the corporate world working with FMCG companies including Unilever.
- Diverse projects delivered for pharma, fiduciary sector, telecoms, IT tech companies, retail and travel industry eg; Roche, GSK, Eurochange, Leica, NMC, CIPD, Hemsley Fraser, GFSC, Apax Partners, Resonate.
- Facilitator for CIPD and ILM.

Experience and qualifications:

- Qualified NeuChem® Coach
- Certified trainer in NLP and Master Practitioner
- DISC accredited
- Belbin accredited
- CIPD Programme Design
- HND Management Operations

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